Is 140 Characters Enough?	
Old Media	**New Media**
Paper newspaper (static, written by professional journalists, verified content, not green, not-participative, controlled, fee, text+photos)	Blog (changing, written by anyone, verified or non-verified content, green, participative, collaborative, not controlled, free, mixed media
Over-the-air and cable television (professionally produced)	User-generated TV (professional or amateur production
Video tapes/DVDs/CDs	Streaming video, mobile devices
Over-the-air radio (professionally created)	Streamed on the Web (amateur or professionally created)
Hard and soft cover books	Digital books
Text Books	Digital text books, search, Wikipedia, blogs,
Printed photos	Digital photos on the Web
Paper mail/magazines	e-Zine, electronic newsletters, e-mail
Encyclopedia	Wikipedia
Physical field trip	Virtual field trip in online 3-D Environment
Directory	Tagging, social bookmarking
Land Line	VoIP, cell phone, Skype
Telephone book	Online people/business search
Handwritten note	Text message, chat, microblog (twitter)
Broadcast journalist	Blogger
Journal	Weblog (blog)
Tape recorder	Podcast

Adapted from a chart created by Janet Clarey http://brandon-hall.com/janetclarey

"Small Pieces Loosely Joined." Dave Winer

The future is just like the past (but shinier)

Of course, it's not true.

The record business, for example, is fundamentally altered by easily sharable, zero-incremental-cost digital files. It's not just vinyl but shiny.

Your industry has been completely and permanently altered by the connections offered by the internet. Your non-profit, your political campaign, your service business. Not a little different, not just email enabled or website marketed, but overhauled.

Unfortunately, that's hard to embrace. But it's still true. What are you going to do about it? If you were starting your business today, knowing what you know now, how would you do things (very) differently? (Seth Godin)

Brief Technology Glossary		
Service	**Description**	**Link URL**
Facebook	A global social networking website that is operated and privately owned by Facebook, Inc. Users add friends and send them messages, and update their personal profiles to notify friends about themselves. Users can join networks organized by city, workplace, school, & region.	www.facebook.com/
Instant Messaging	a form of real-time communication between two or more people based on typed text. The text is conveyed via devices connected over a network such as the Internet.	
Netbooks	At their inception in late 2007 — as smaller notebooks optimized for low weight and low cost[1] — netbooks omitted key features (e.g., the optical drive), featured smaller screens and keyboards, and offered reduced specification and computing power. In the short period since their appearance, netbooks have grown in size and features, now converging with new smaller, lighter notebooks there really is no distinction between the devices."	
Smart Phone	a mobile phone offering advanced capabilities, often with PC-like functionality (PC-mobile handset convergence).	
Skype	**Skype** (pronounced /ˈskaɪp/) is a software application that allows users to make voice calls over the Internet.	http://www.skype.com/
Text messaging, or texting	**Text messaging**, or **texting**, is a colloquial term referring to the exchange of brief written messages between mobile phones, over cellular networks. Refers to messages sent using the Short Message Service (SMS), also includes messages containing image, video, and sound content. Individual messages are referred to as "text messages" or "texts".	
Twitter	a free social networking and micro-blogging service enables users to send and read messages known as *tweets*. Tweets are text-based posts of up to 140 characters displayed and delivered to the author's subscribers who are known as *followers*.	http://twitter.com/
You Tube	a video sharing website on which users can upload and share videos	http://www.youtube.com/